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Product Strategy & Design

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tact.ai

Head of Design

Current work can be shown during a Zoom owing to the private nature of these projects

talentsky

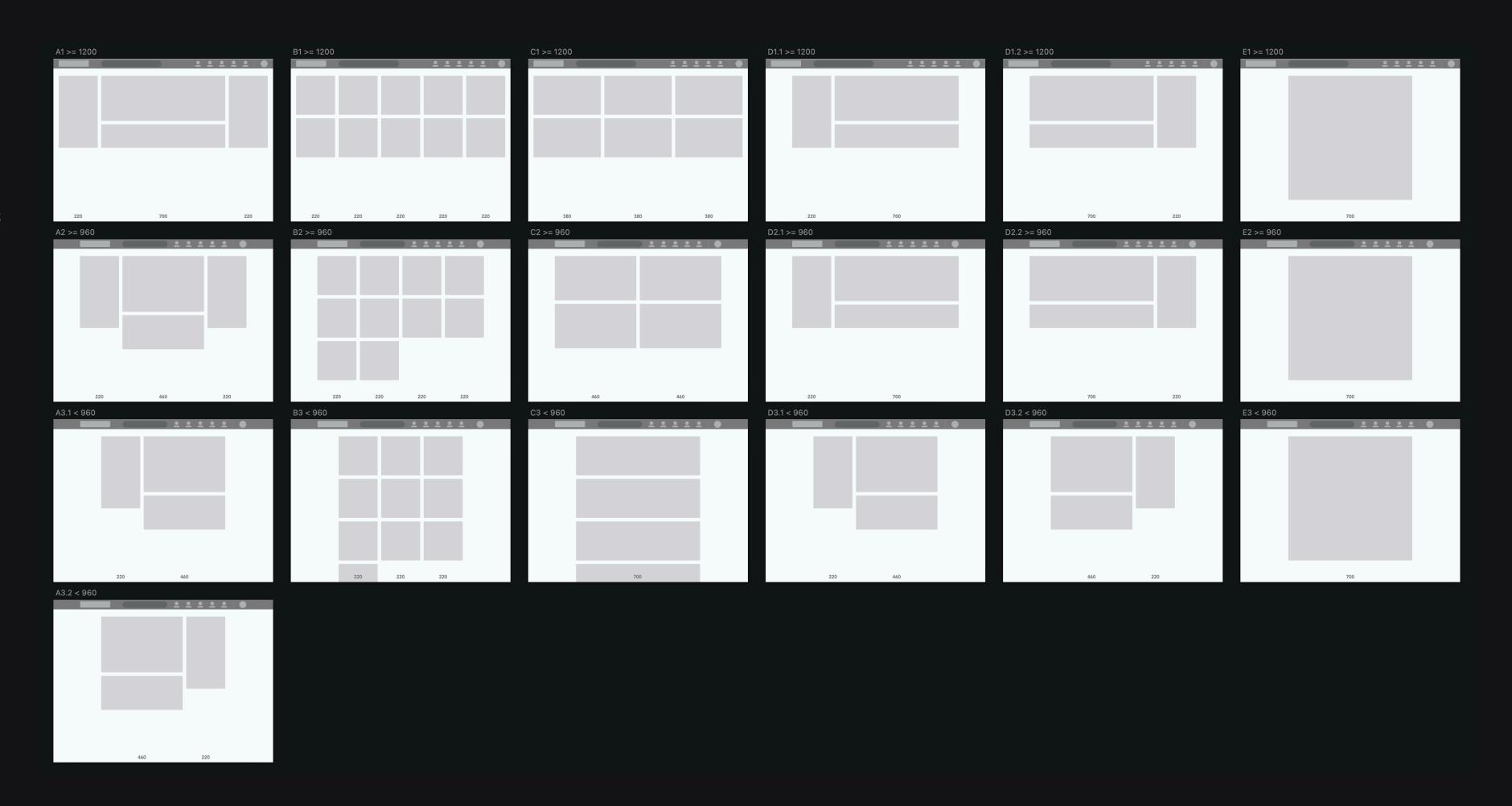
VP, Product Strategy & Design



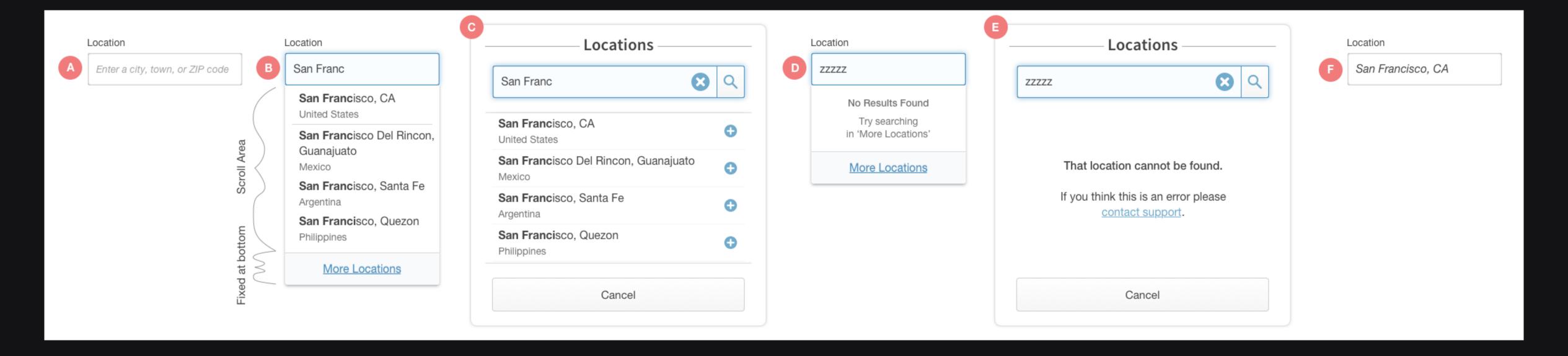
Page Layouts & Breakpoints

If you don't define these from the outset, you won't be making friends with the FE developers when they have to redo the layout.

While UX strategy lives well within Product, execution requires tight collaboration with the developers who ultimately are responsible for making the experience live.



talentsky VP, Product Strategy & Design



My grandfather was a Tool & Die maker. I must have some of those genes because I love designing components, the building blocks of interaction.

The craft and care that go into these can improve the user experience significantly while at the same time being almost imperceptible. Think of the care that goes into a hand built Bugatti vs my Prius.

Many designers still don't look at the full range of interactions for a component that has to exist across form factors: touch, stylus, mouse, keyboard, assistive tech. Then there's all the statuses: enabled, disabled, read-only (no, that's not the same as disabled), focus, active, error, etc.

Designers love creating custom looking components which often results in developers rolling their own elements but the designers don't plan for all of these subtleties which all convey meaning to users.

And when it comes to accessibility, all this information has to be conveyed through the code for the assistive tech to report to the users.

talentsky

VP, Product Strategy & Design

Moments & Skills

When I was at Salesforce, every quarter we would detail all the projects we worked on, how we contributed, who we worked with, and then tag a few of them for our manager to get feedback. That all goes into a black box never to be seen by you again.

Imagine if you could take that record of your work with you when you left, feedback and all. That's talentsky.



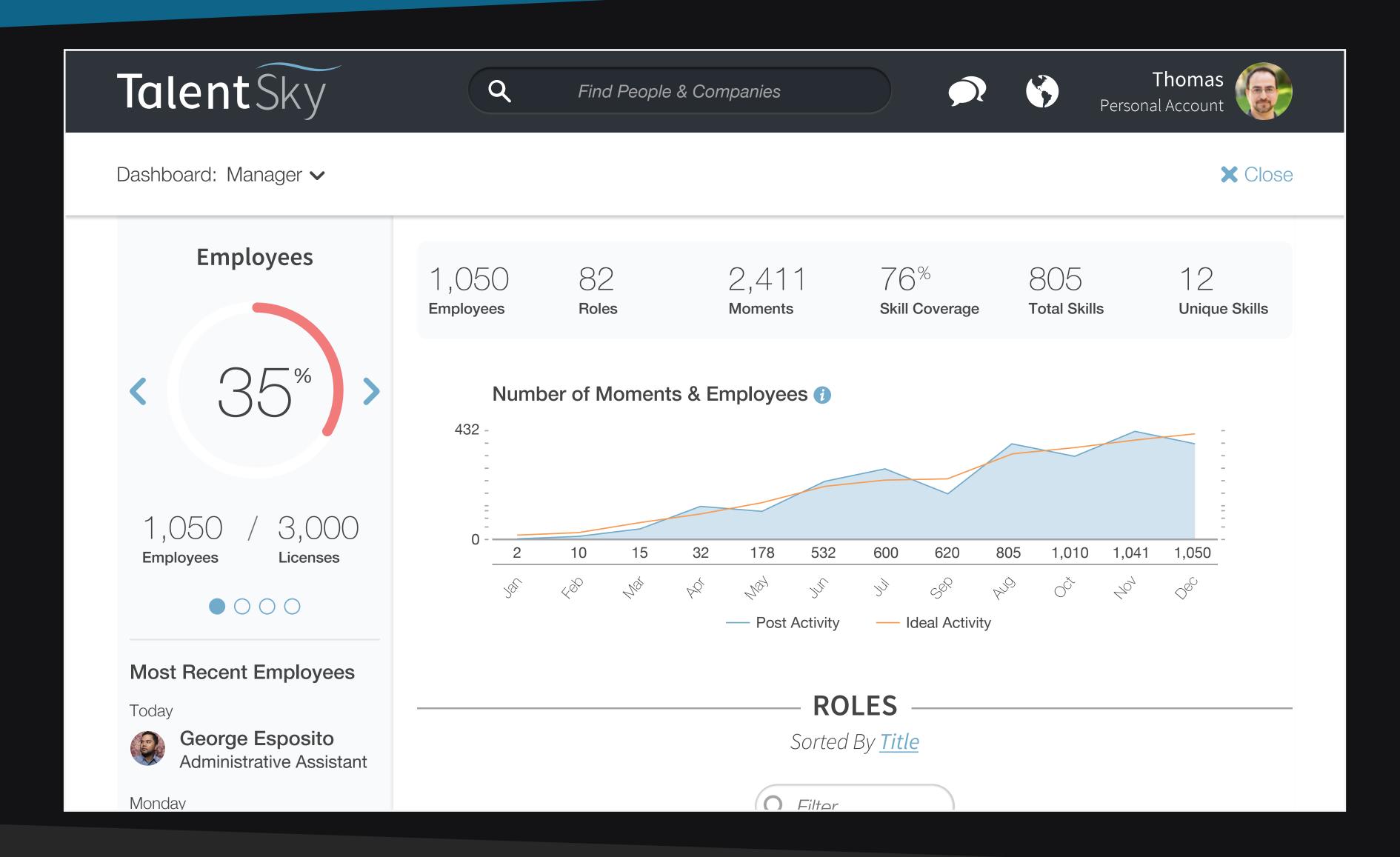
The corporate website was a welcom join the TalentSky team as the the ground up involved bringing exercise in coding a simple web first hire after the founders. together with the stakeholder... presence forgoing the usual complexities in web applications. .. YOUR HISTORY A Timeline Of Your Career & Education History Q Filter by Moment Name June 2014 - Present (2 Years, 8 Months) TalentSky, Inc. 18 May 2016 - Present (9 Months) **User Experience Designer** San Francisco, CA, US **Add Description** Did you bring in a deal? Deliver a new product? Pull off an event? Add a moment to show off something you did and the skills you used to do it. June 2014 - May 2016 (2 Years) User Experience Designer, Jr. 🕏 San Francisco, CA, US As a junior UX designer I had the opportunity to work on a small team building a product from the ground up. As a start up, this role entailed many hats including visual design, usability research and testing, and interaction design as well as a little front-end development and accessibility

talentsky VP, Product Strategy & Design

A concept piece for engagement metrics.

Talentsky wasn't just for job-seekers.
Employers could use talentsky to see where their internal skillsets were located as well but it's all driven by employees posting about their accomplishments.

Side note: I will be the first person to pan pie and donut charts as far as information to pixel density goes but I can't deny that they demo nicely.



talentsky VP, Product Strategy & Design

Real time search against the talentsky userbase for qualified prospects.

Desired Skills

+ Add Skill

Importance: Average

Importance: Average

Importance: Average

Adobe Photoshop

Importance: High

C Agile Development

Importance: Average

Methodology

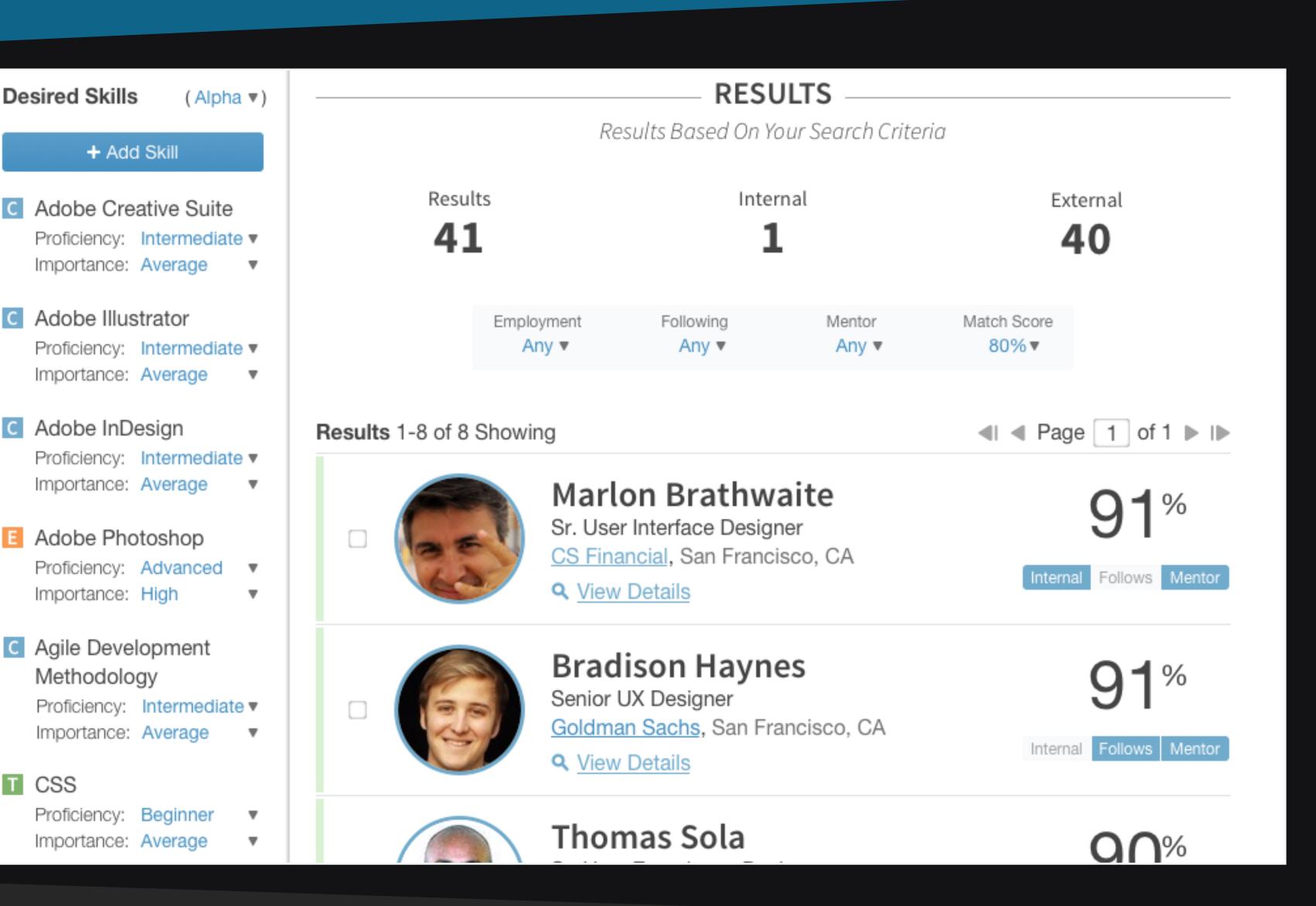
T CSS

C Adobe Illustrator

C Adobe InDesign

List the skills you want, then set the level of proficiency and if the skill is a must-have or not. See results immediately. If you're not seeing viable candidates you can tweak the skills and see where you have to give a little in order to get qualified people.

While I could have done better here, I prefer a judicious use of white space and grouping to show relationship between data and UI elements. It's all about the gestalt rules of perception for me.



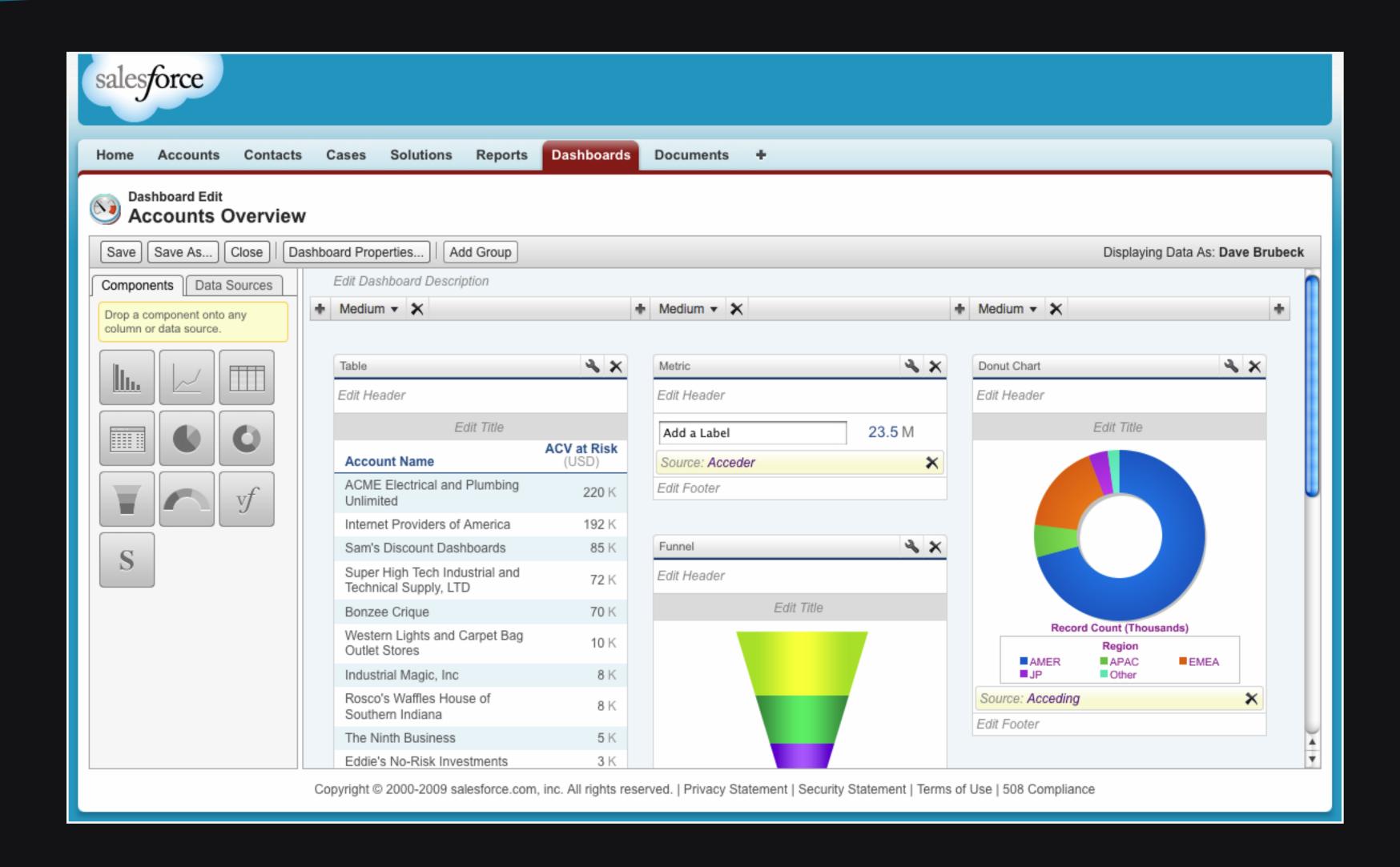
Architect, UX Platform & Engineering

Architect, UX Platform & Engineering

When you join Salesforce they have you wait around for the first few weeks just getting used to the company, your teammates, the culture.

I saw the existing Dashboard builder, which was essentially an old Windows 95 style wizard flow, and I knew that had to change so for the fun of it I started designing a drag and drop builder.

When I finally attached to the Analytics team, they happened to ask for that very redesign. It turned out to be my first project.



Architect, UX Platform & Engineering

The Analytics team was actually the first team to produce an iOS product. In this case for Dashboards on iPad.

This was the highest rated Salesforce app on the App Store well after the release of Salesforce1.



Architect, UX Platform & Engineering

Unfortunately the app was EOL before we could integrate with Chatter and add filtering and drilling.

Since the iPad was still fairly new at the time, we followed the Apple guidelines. The flat design vs skeuomorphism wars hadn't completely played out yet.



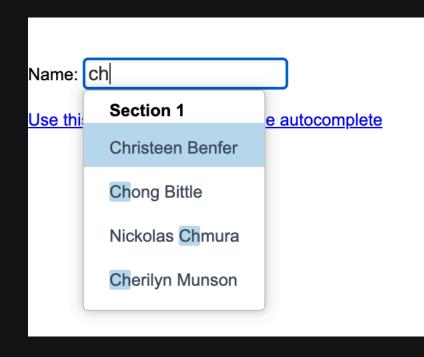
Architect, UX Platform & Engineering

By the time I left Salesforce, I was on a team I created along with a PM who had been there from nearly the start and the head of accessibility.

We would work with teams who were building new front end components and advise the developers on semantic markup, ARIA, and JavaScript. The designers we would work with to make sure all interaction patterns were accounted for, tab order, etc.

We would also give regular classes on the same topics for developers and designers alike.

Our team was eventually rolled into the Aura framework team which later became the backbone behind the Lightening redesign and design system.



```
<!DOCTYPE html>
<html>
▶ <head>...</head>
▼<body>
   Tested on Chrome and FF
   <br
   <br>
   <label for="combobox01">Name:</label>
   <input type="text" id="combobox01" autocomplete="off" role="combobox" aria-autocomplete="list" aria-</pre>
   expanded="false" aria-haspopup="true" aria-owns aria-activedescendant>
 ▼<div id="combobox01:Datalist" class="datalist" role="listbox" style="display: none; left: 41px;">
   ▼<div class="datalistGroup" role="group" aria-labelledby="combobox01:datalist:group0:title" style="di
   splay: block;">
     <h5 id="combobox01:datalist:group0:title" class="groupTitle">Section 1</h5>
    ▼
      ▶...
      ▶...
      ▼
       ▶ <a role="option" id="combobox01group:0:option2" class="option" href="javascript:void(0);"</pre>
       tabindex="-1">...</a> == $0
       ▶...
      ▶ role="presentation" style="display: none;">...
      ▶...
      ▶ role="presentation" style="display: none;">...
      ▶ role="presentation" style="display: none;">...
      ▶ role="presentation" style="display: none;">...
      ▶...
      </div>
   ▶<div class="datalistGroup" role="group" aria-labelledby="combobox01:datalist:group1:title" style="di
   splay: none;">...</div>
   </div>
   <br
   <br>
  <a href="#">Use this to test TABbing past the autocomplete</a>
  <script src="js/util dom.js" type="text/javascript"></script>
   <script src="js/autocomplete_js.js" tye="text/javascript"></script>
 ▶ <script>...</script>
 </body>
</html>
```

Architect, UX Platform & Engineering

There was an internal effort around performance at Salesforce called "Quick". I was the UX liaison and had the opportunity to create some posters advertising various events.

If you remember Steve Souders, we had the opportunity to bring him in and have him speak. I was asked to make a few posters. Not my strongest suit but fun never the less.

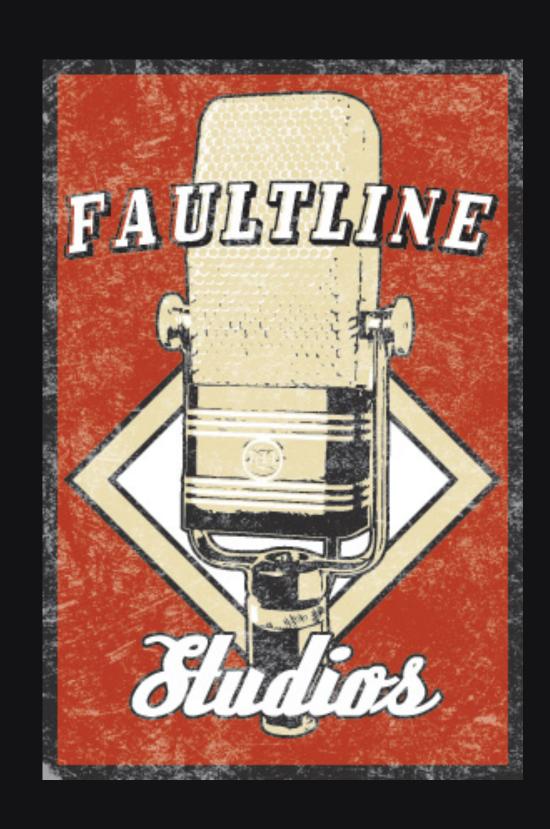


misc.

Flyers, Posters, Logos, etc.

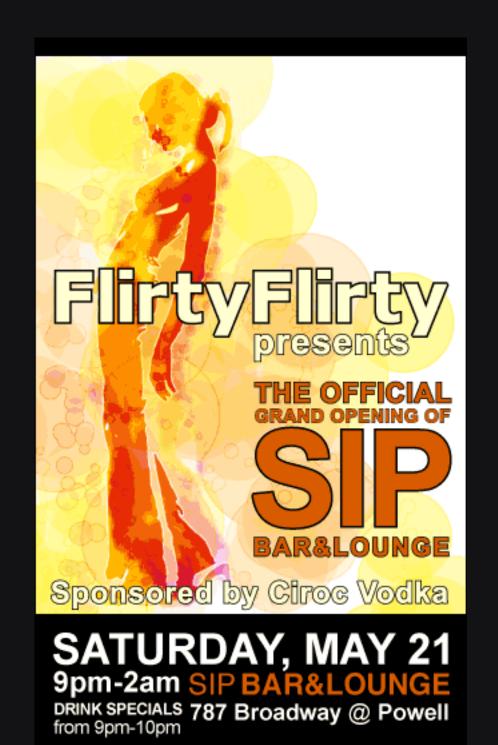
misc.

These things are OLD





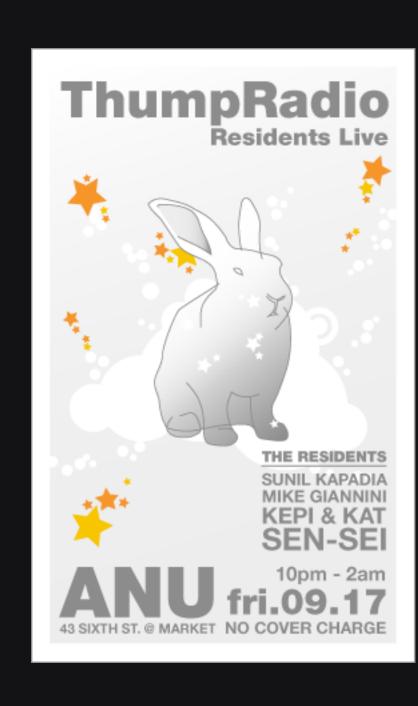














thank you